

Confidential Memo Biography of Hank Clements

Mr. Hank Clements is a lobbyist and political consultant. In 1989, Hank Clements began running campaigns as a solo practitioner. In 1994, he founded The Clements Group, Inc. He now operates under the entity of The Clements Consulting Group LLC where he specializes in Direct Lobbying, Government Relations, and Political/ Media Consulting. Speech writing is also a specialty.

Over the last 26 years, Mr. Clements has successfully lobbied for some of the most significant issues in Texas history at the state level. Some of these issues are Electricity Deregulation, Tort Reform, Telecom Deregulation, and Tax Reform. From 1998 through 2000, Hank Clements served as the Executive Director and Chief Lobbyist for Texans For Affordable Energy, a trade association funded by Enron Corp. He successfully helped in his role to pass the massive Electricity Deregulation bill in 1999. In 2003, he ignited a nationwide war between online dating companies while representing True.com by initiating the idea for legislation to reform online dating requirements. This was a hard-fought issue in multiple states including Texas, California, Florida, Michigan, Ohio, and Virginia. Hank has managed overall lobbying efforts in multiple states and coordinated with international PR firm Ogilvy International Public Relations out of New York. He has also successfully lobbied for charter schools, early-childhood development centers, bond programs, and other issues.

Some of his clients include but are not limited to, AT&T, Pepco Energy Services, Enron, Texas Instruments, Brinker International, the National Child Care Coalition, True.com, H.D. Vest Investments, Rodeo Dental, and Municipal Capital Markets.

As a political consultant, Mr. Clements has won over 75 percent of races where he served as General Consultant or Campaign Manager. The late Royal Masset, the former political director of the republican party of Texas, said "Hank Clements was one of the key players in helping turn Texas from a blue to a red state."

Hank Clements was appointed to a State Regulatory Board by then Gov. Bill Clements (no relation) where he received unanimous confirmation from the Texas Senate. His State Regulatory Board colleagues later voted him as Chairman of the Board, although he was only 6 out of 9 in seniority at the time. He served 2 terms as President of the Friends of the Dallas Police from 1993-1994.

Mr. Clements has served as a regular contributor on political affairs on the NBC affiliate in DFW and on CBS Radio in the DFW market. Additionally, he has been quoted in numerous newspapers including the Wall Street Journal, the Dallas Morning News, USA Today, The Austin American Statesman, and many others.

Mr. Clements has also served on Boards of both publicly traded and private corporations. He served on the SMU Athletic Forum Board of Directors. He has been a guest lecturer for UTD Political Science classes on politics and public policy. Mr. Clements also taught at the Republican Party of Texas Campaign School in Austin, TX under the direction of Royal Masset

how to address issues on topics including direct mail strategies, media strategies, issues, and debate. Mr. Clements is a graduate of Texas Tech University with a B.A. in Political Science and Communications. He lives in University Park, Texas.